

# PRO PDF

Accurately and efficiently convert PDF files with true fidelity



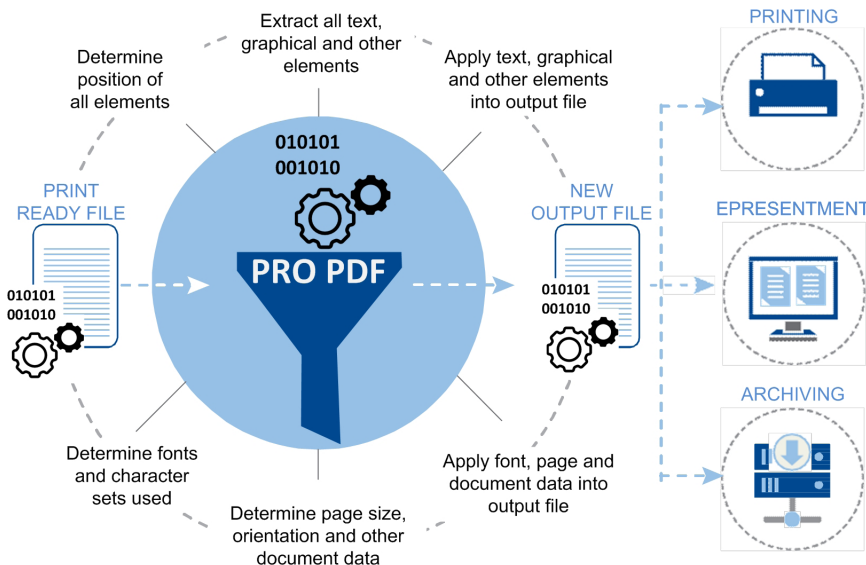
## OVERVIEW

PRO PDF converts your existing PDF print streams into AFP, PostScript®, PCL, Metacode, and more. Whatever your needs, PRO PDF provides a versatile solution that is typically two to four times faster than other products, with the highest conversion fidelity and unrivalled levels of support and quality assurance.

### With PRO PDF You Can

- Create output files from PDF to all industry-standard output formats and leverage your investments in equipment and expertise.
- Convert PDF documents to print on high-speed production printers using AFP, PCL or Metacode and increase efficiency.
- Create production reprints of archived PDF documents without production support.
- Include PDF documents in archived transactional document streams.

### How it Works



### What does PRO PDF do?

PRO PDF converts existing PDF print streams into all major industry-standard output formats including AFP, PostScript®, PCL, Metacode and line data, with the following capabilities:

- Automatically converts PDF resources and rendering commands including fonts, forms, logos, images and color.
- Color management, including support for embedded ICC profiles and the ability to add an ICC profile for destination devices, such as a high speed full color ink jet press.
- Supports resource embedding, ensuring that the most current resources are used and included.
- Object-to-object conversion (not just image output) resulting in the smallest file sizes.
- Industry leading speed
- True fidelity

Not all PDF files are well structured or optimized for downstream workflows.

PRO PDF can also normalize a PDF file, which minimizes duplicate fonts, removes duplicated graphical elements and performs further enhancements to minimize storage size and maximize performance in downstream workflows.

## Some examples of what PRO PDF can do:

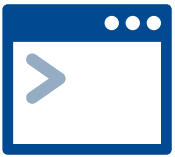
A mid-sized US financial services company used PDFs for their customer documents archive. They use PRO PDF to convert those documents to AFP when customers requested reprints of those documents.

A US print service provider receives PDFs from one of their customers, but they have an AFP printing workflow. They use PRO PDF to convert those very large files to AFP so that they may be printed using their existing workflow.

## PRO PDF fits in your environment

- Easily integrate PRO PDF to support both batch and on demand production:
- Leverage existing workflow and automation tools with CrawfordTech APIs.
- Have your output files automatically encrypted for security purposes.
- Suppress blank pages to improve the viewer's experience.
- Call The PRO Workflow Server option can be used to automate processing of files from hot folders.

## Integration Options



Command Line



API



Scripts



CrawfordTech's  
SunRise  
App Server

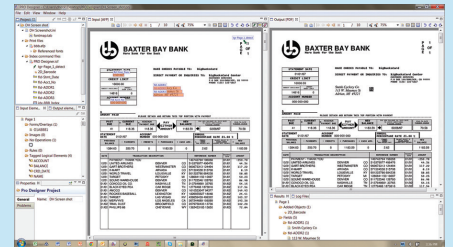


Existing or  
CrawfordTech's  
WorkflowTools

## Some quick technical facts:

PRO PDF runs on all major operating systems:

- Windows
- Linux
- AIX
- HP-UX
- Solaris
- z/OS
- Linux for System z.



*PRO PDF converts your existing PDF print data streams into AFP, PostScript®, Metacode, PCL, HTML5, and line data with the speed, accuracy and efficiency your enterprise demands.*