

# PRO PCL

Accurately and efficiently  
convert your PCL print streams

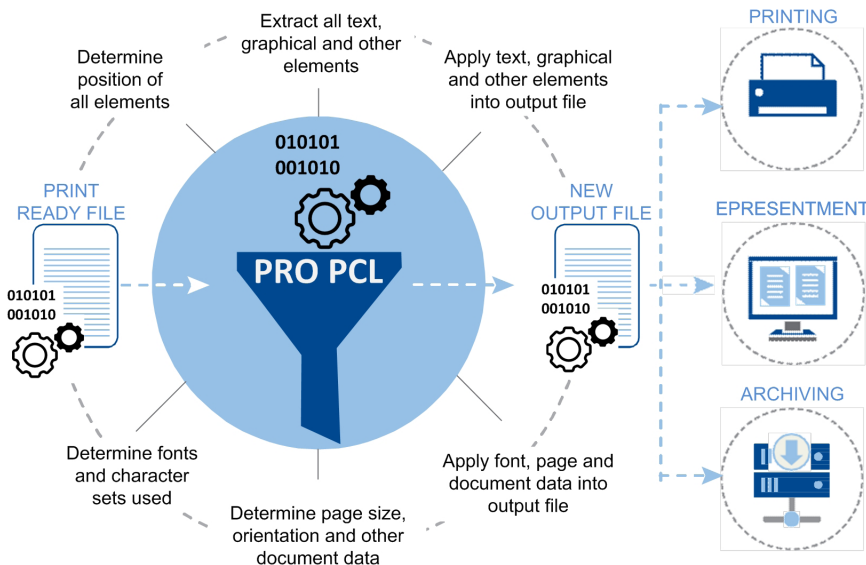
## OVERVIEW

PRO PCL converts your existing PCL print data streams into PDF, AFP, PostScript®, Metacode, and more. Whatever your needs, PRO PCL provides a versatile solution that is typically two to four times faster than other products, with the highest conversion fidelity and unrivalled levels of support and quality assurance.

### With PRO PCL you can

- Create output files in PDF for your customers and service agents to view online or to store in document archives.
- Convert native PCL document streams to print on printers using alternate formats like AFP or PDF.
- Create reprints of legacy print applications without production support.
- Reduce file size for archived transactional document streams.
- Convert large print files and automatically split portions into individual customer print files.

### How it Works



### What does PRO PCL do?

PRO PCL converts existing PCL data streams into all industry- standard output formats including PDF, PostScript®, AFP, Metacode and more, with the following capabilities:

- Industry leading speed
- PDF encryption
- Support for PCL macros
- Selective font mapping
- Object-to-object conversion
- True fidelity
- Creation of bookmarks
- Merging in images
- Multiple paper tray applications

Not all PCL files are well structured or optimized for downstream workflows.

PRO PCL can also *normalize* a PCL file, which minimizes duplicate fonts, removes duplicated graphical elements and performs further enhancements to minimize storage size and maximize performance in downstream workflows.

## Some examples of what PRO PCL can do

A large print service provider wanted to minimize their storage costs while still presenting documents in PDF format to end customers through a web portal. They use PRO PCL to convert to PDF in real time from their archive.

A large insurance company was having difficulty loading their PCL files into their archive. They used PRO PCL's normalizer feature to restructure the poorly formed files so that their archive could properly ingest and index them.

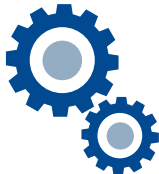
## PRO PCL fits in your environment

- Easily integrate PRO PCL to support both batch and on demand production.
- Leverage existing workflow and automation tools with CrawfordTech APIs.
- Have your output files automatically encrypted for security purposes.
- Suppress blank pages to improve the viewer's experience.
- Automate processing files from hot folders with the PRO Workflow Server option.

## Integration Options



Command Line



API



Scripts



CrawfordTech's  
SunRise  
App Server



Existing or  
CrawfordTech's  
WorkflowTools

## Some quick technical facts:

PRO PCL runs on all major operating systems:

- Windows
- Linux
- AIX
- HP-UX
- Solaris
- z/OS
- Linux for System z.

PRO PCL supports all major print streams:

- AFP (Line data, mixed mode & fully composed)
- Xerox (LCDS & Metacode)
- PCL
- PostScript®
- Line data

*PRO PCL converts your existing PCL print data streams into PDF, PostScript, Metacode and line data with the speed, accuracy and efficiency your enterprise demands.*